

The True Cost of Payments Fraud

Fraud is a drag on every business. But its effects on cash flow are particularly sharp for small businesses that have fewer staff and thinner operating margins.

Recently, BillGO partnered with leading global market research firm Ipsos to conduct a nationwide online survey of more than 250 U.S. small business owners and operators with 100 or fewer employees. The results show just how widespread and costly payments fraud has become—setting up a chain reaction that weakens their financial foundation.

Safeguard your small business' future with BillGO.

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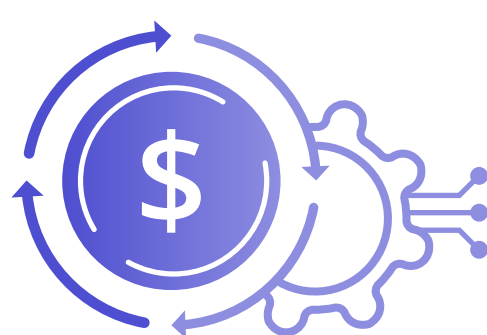
70%

of small businesses report that **payments fraud has negatively impacted their cash flow.**



41%

of respondents say **fraud has increased their operational costs** through legal fees, IT security upgrades or additional accounting services.



28%

say it has caused **delayed payments** to vendors.



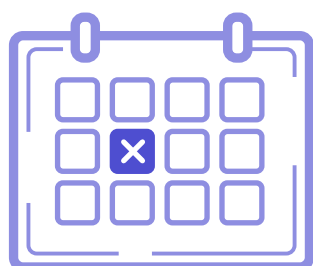
24%

cite a **loss of trust** from customers or vendors.



11%

report **missing payroll** because of fraud.



Any proactive fraud defenses will increase a small business's effective cash flow by default. Yet for small businesses, the cost of prevention is often outweighed by the cost of inaction. Embedding fraud detection tools, working with payment processors that provide guarantees and adopting digital systems with stronger authentication can all reduce exposure.

Fraud doesn't just cost money—it costs time, trust and future growth.

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